

# Built by artists. Owned by artists. *Forever.*

*A small group. Lifetime terms. Real partnership.*

Streaming pays **\$0.003** per stream. Ticketmaster takes **28%**. The median indie artist earns **\$1,450** a year. **We do too.** Ekho is what comes next — where fan devotion becomes **artist revenue** at rates that make a **real career possible**.

# 85%

## LIFETIME REVENUE SHARE

Standard Ekho rate is **75%**. Industry baseline elsewhere: **12–50%**.

# 5%

## LIFETIME REFERRAL REVENUE

Bring another artist in, earn **5%** of their Ekho revenue — **for life**.

## W H A T Y O U G E T

### 01 Founding Artist Status

Public recognition as a **co-builder**. Profile placement, named credit, lifelong association.

### 02 A Seat at the Table

**Quarterly founders calls**. Direct input on product, policy, and platform direction.

### 03 Featured Promotion

**Front-page placement**, playlist features, and dedicated promotional support.

## W H A T I T T A K E S

**Distribute on Ekho.** Engage with your community. Keep distributing everywhere else — we build on top of the ecosystem, not in place of it.

## T H E C O H O R T

**Intentionally limited.** Built with artists aligned with the mission. **Custom terms available** for established platforms — reach out directly.

## G E T I N T O U C H

Michael Jelen, CEO  
[michael@ekho.music](mailto:michael@ekho.music)

Jon Niermann, President  
[jon@ekho.music](mailto:jon@ekho.music)